

**Asia Fitness & Wellness Expo 2018
Powered by SAT**

27-29 September 2018

**HUA MARK INDOOR STADIUM
BANGKOK | THAILAND**



**Advancing the Sport Cities & Establishing Thailand
as the Regional Sports Industry Hub**

**ยกระดับเมืองกีฬา สร้างมูลค่าเพิ่ม เสริมความเป็นเลิศ
เพื่อเป็นศูนย์กลางอุตสาหกรรมกีฬาในภูมิภาค**



**SAT HOST
AFW EXPO 2018**

The Sports Authority of Thailand (SAT), by request of the acting Governor Mr. Sangvien Boonto, have for the first time extended their full endorsement to host an international trade exhibition at their venue with the extensive support of industry, the 77 regional offices of the SAT, 84 Sports Associations, coupled with the extensive international support and following of the exhibition.

"SAT invite Asia Fitness & Wellness Expo 2018 to support the initiatives of the new government policies for sport to include Sport Cities, Sports Industry Promotion and Sports Hub initiatives."



Mr. Prachoom Boontiam
Director of Regional Development
Sports Authority of Thailand (SAT)

Past Attendance



4,316
ATTENDEES
FROM
51 COUNTRIES



39%
INTERNATIONAL
VISITORS



**TOP ASIAN
VISITORS:**
CHINA, SINGAPORE,
MALAYSIA, INDIA,
INDONESIA, PHILIPPINES,
VIETNAM, HONG KONG,
TAIWAN, JAPAN,
MYANMAR, SOUTH KOREA

VISITOR PRODUCT INTEREST %

